

TRACE SYSTEMS



SERVICE SCHEDULING ON TIME OR MILES



FOWLER WELCH PICKED TRACE AS THE BEST OF THE BUNCH FOR VEHICLE SERVICE SCHEDULING BASED ON TIME OR MILEAGE.

At Fowler Welch Ltd, national fleet manager, Dave Bent has selected Trace over two other well-known systems for the company's computerised fleet management system. Dave Bent picked Trace because it provided the best fit with the company's need for full vehicle inventory and history with service scheduling based either on time or mileage, depending on the vehicle. This is because in addition to the CV fleet of 130 vehicles and 30 trailers, Dave Bent also manages more than 35 cars for the £30 million annual turnover parent, the Dart Group. "Trace was the most cost effective solution, the most user friendly and the best suited our CV and car fleet," said Mr Bent.

With depots in Spalding, Bournemouth and Portsmouth, Fowler Welch are distributors of fresh fruit and produce and of cut flowers to all UK wholesale markets and all supermarket RDCs. Using a fuel recording system in each of the three depot, the data is transferred by phone/modem directly to Spalding and into Trace.

For Fowler Welch, Dave Bent has bought a five-user Trace system based on a server in Bournemouth with access there for two users and one in the Bournemouth accounts office, one in Spalding accounts and with one terminal for Dave Bent.

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